

basis for a comparison of results ~~across~~ studies and no way to reconcile the conflicting findings. (2) Many of these studies involved complex experimental tasks which mask the effects of different information presentations: in these experiments, numerous uncontrolled variables, such as decision models used by the subjects, intervene between the ~~test~~ information presentations and the measurement of performance (i.e., the number of firms for which outcome is correctly predicted). Clearly, there is a need for theoretically and experimentally sound research on the effectiveness of different forms of information presentation.

In different countries, the decision maker generally come (stem) from different educational and social environments. Their capabilities of understanding complex graphic information presentations may differ in many ways. There is a need for a complex research on the effectiveness of different forms of information presentation in both highly developed countries (~~USA~~ / ~~en~~ / ~~and~~ / ~~socialist~~ / ~~countries~~ / ~~(Japan/India)~~), developing (and socialist) countries respectively.