

## **Vsebina:**

**Ekonombska fakulteta danes**

**Mednarodne povezave**

**Organizacijske enote Ekonombske fakultete**

**Študentske organizacije**

**Dodiplomski študij**

**Podiplomski študij**

**Doktorski študij**

**Predstavitev osebja**



**Za dodatne informacije prosim kličite ali pišite:**

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# Uvodne besede



Ekomska fakulteta je bila ustanovljena 8. 3. 1946 z odredbo slovenske vlade. Delovala je v prostorih v Gregorčičevi ulici 27. Prvo leto se je na fakulteto vpisalo 334 študentov, učni proces pa je fakulteta pričela z enim rednim učiteljem, enim lektorjem, enim asistentom ter devetimi honorarnimi predavatelji.

Število vpisanih študentov je do šolskega leta 1954/55 postopoma upadal. Tega leta se je vpisalo le 248 študentov. Od šolskega leta 1954/55 pa število vpisanih študentov stalno narašča, tako da je bil od šolskega leta 1990/91 naprej vpis v prvi letnik omejen na 850 rednih študentov. Poleg tega pa se vsako leto vpiše v prvi letnik še okoli 1000 izrednih študentov v študijske centre v Ljubljani in drugod po Sloveniji. Fakulteta je pričela s študijskim procesom v sedanjih prostorih jeseni leta 1976.

Študenti se na fakulteti usposabljajo za učinkovito vodenje podjetij, vodenje posameznih poslovno-organizacijskih področij oziroma za opravljanje del raziskovalno-analitičnega značaja. To jim zagotavlja obsežen fond teoretičnih, metodoloških in aplikativnih predmetov. Temeljni namen študija je razvijanje vodstvenih (managerskih) sposobnosti diplomantov oziroma sposobnosti za opravljanje visokostrokovnih del narodnogospodarske naravnosti.

Zaključen dodiplomski študij omogoča diplomantom nadaljevanje izobraževanja na podiplomski ravni (specializacija in magisterij) vse do doktorata znanosti.

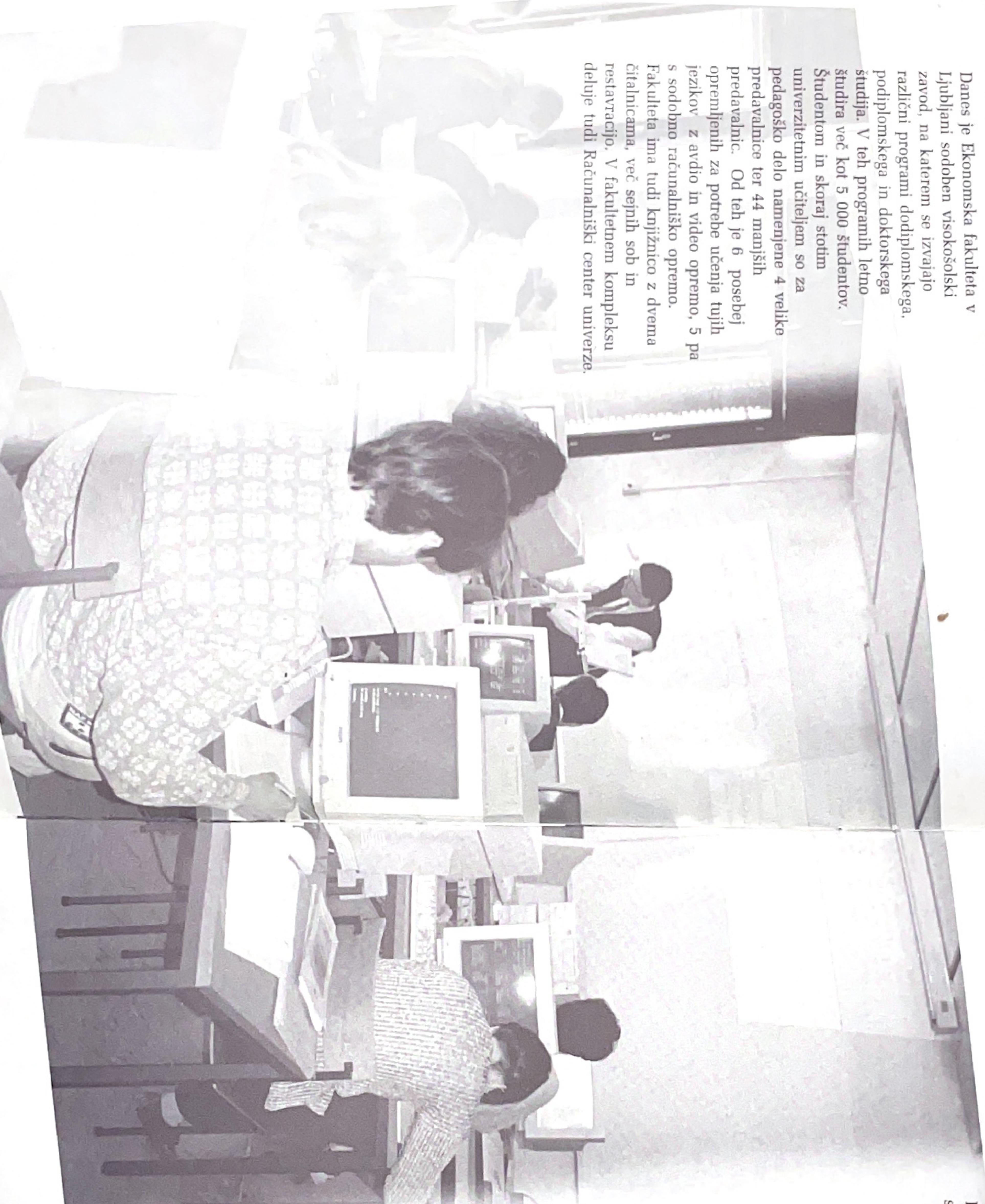
Vzporedno s pedagoškim delom pa fakulteta razvija znanstveno-raziskovalno dejavnost na temeljnih in aplikativnih področjih ekonomskih in poslovno-organizacijskih znanosti.

**Dekan Ekomske fakultete  
Vekoslav Potočnik**

# Ekonomska fakulteta danes

## Mednarodne povezave

Danes je Ekonomska fakulteta v Ljubljani sodoben visokošolski zavod, na katerem se izvajajo različni programi dodiplomskega, poddiplomskega in doktorskega študija. V teh programih letno študira več kot 5 000 študentov. Študentom in skoraj stotim univerzitetnim učiteljem so za pedagoško delo namenjene 4 velike predavalnice ter 44 manjših predavalnic. Od teh je 6 posebej opremljenih za potrebe učenja tujih jezikov z avdio in video opremo, 5 pa s sodobno računalniško opremo. Fakulteta ima tudi knjižnico z dvema čitalnicama, več sejnih sob in restavracijo. V fakultetnem kompleksu deluje tudi Računalniški center univerze.



Ekonomska fakulteta že več desetletij vzdržuje stike s sorodnimi institucijami po svetu, posebno pa se je mednarodna dejavnost fakultete razširila v zadnjih letih. Najpomembnejše mednarodne povezave so:

**University of Indiana, School of Business, ZDA.** S to šolo sodeluje fakulteta že več kot tri desetletja, izmenjuje pedagoške delavce in študente ter pošilja mlajše člane na poddiplomsko in doktorsko izobraževanje. Ameriška stran sprejme vsako leto pet študentov Ekonomske fakultete na enoletni študij.

**PRAGMA.** Skupino so ustanovile članice Erasmusovega projekta in jo razširile z včlanitvijo University of Kutztown in Ekonomske fakultete. Omrežje je namenjeno izmenjavi dodiplomskih študentov med visokošolskimi organizacijami iz Velike Britanije, Francije, Španije, Nizozemske, Danske, Nemčije, Italije, ZDA, Portugalske, Finske in Slovenije.

**TEMPUS** je projekt, namenjen izobraževanju univerzitetnih učiteljev in študentov na področju ekonomije. Izobraževanje poteka z izmenjavo učiteljev in študentov med fakultetami E.S.C.BREST, Université degli studi di Siena, University of Bristol in Ekonomsko fakulteto v Ljubljani.

**CEPUS** je program izmenjave študentov in univerzitetnih učiteljev med ekonomskimi fakultetami na Reki, v Celovcu, Budimpešti in Ljubljani.

**Ljubljana Summer Programm** je skupni projekt ameriške Poslovne šole Univerze v Indiani, avstrijske Gospodarske univerze na Dunaju, madžarske Univerze v Budimpešti ter Ekonomske fakultete v Ljubljani.

Program je trenutno v razvojni fazi in bo pričel delovati junija 1996 v angleškem jeziku ter bo potekal večinoma v Ljubljani ter deloma na Dunaju in v Budimpešti.

# Organizacijske enote

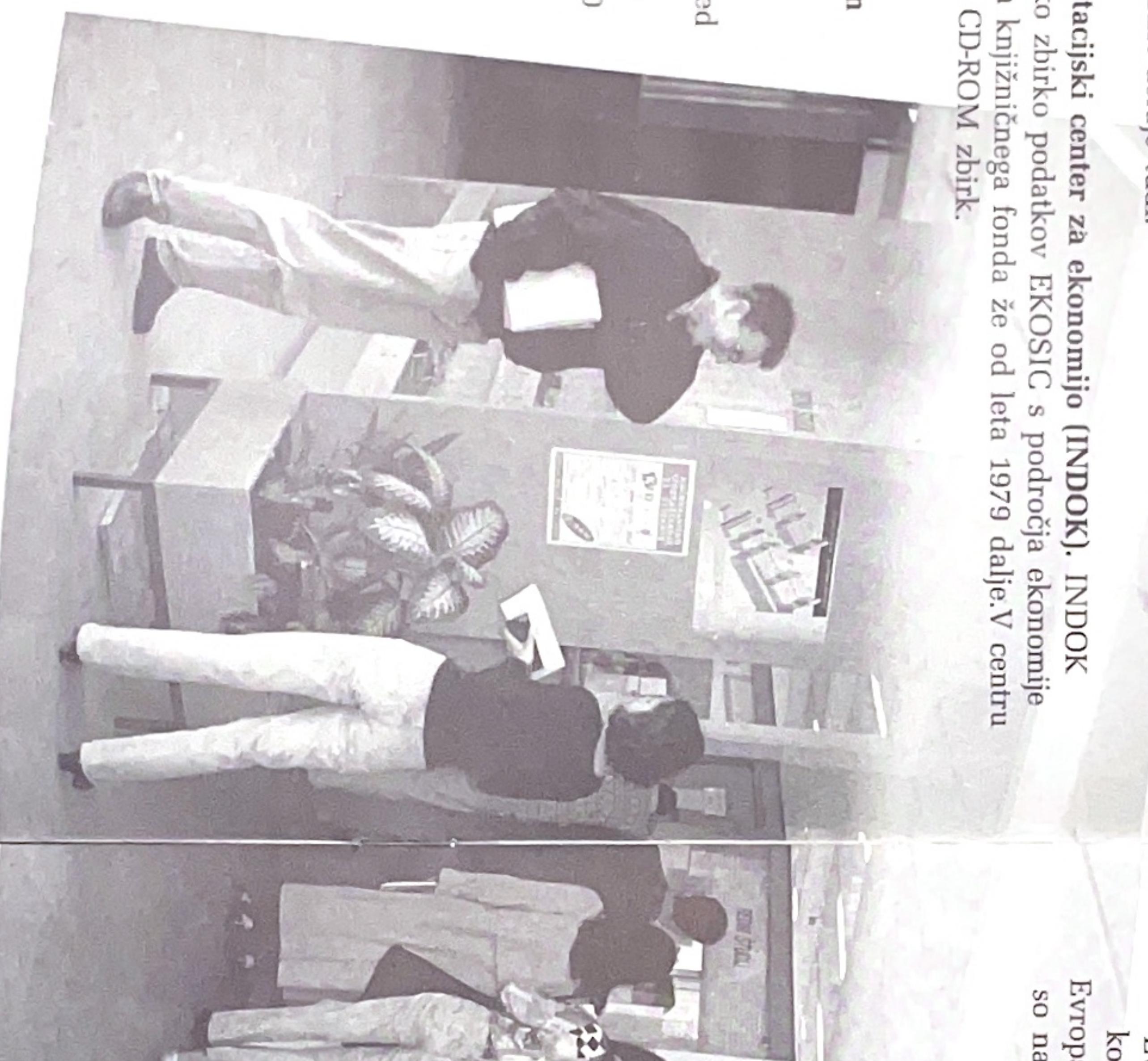
## Ekonomske fakultete

**Raziskovalni center Ekonomski fakultete (RCEF)** je organizacijska enota, v okviru katere se razvija raziskovalno delo na Ekonomski fakulteti. Temeljni namen RCEF-a je opravljanje temeljnih in uporabnih raziskovalnih projektov na področju ekonomskih, poslovnih in informacijsko-upravljalnih znanosti, svetovanje podjetjem, organizacijam in družbenim organom ter pomoč pri vzgoji znanstvenega naraščaja. Ta cilj uresničuje RCEF z organizacijo raziskovanja fakultetnih učiteljev in asistentov, z načrtovanjem in usmerjanjem raziskovalnega dela, z objavljanjem izsledkov raziskovalne dejavnosti, z organizacijo posvetov, s strokovnim izpopolnjevanjem sodelavcev, s sodelovanjem z drugimi raziskovalnimi institucijami, z navezovanjem stikov in sodelovanjem s podjetji ter z vzdrževanjem stikov med domačimi in tujimi strokovnjaki.

**Centralna ekonomska knjižnica (CEK)** je največja knjižnica za področje ekonomije in poslovnih ved v Sloveniji ter tudi članica European Business Schools Librarians' Group (EBSLG). Poleg izposoje svojega fonda posreduje informacije in medbibliotečno izposojo iz drugih knjižnic in centrov doma in v tujini. Fond knjižnice obsega preko 215 000 enot. Uporabnikom so na voljo različni računalniški in klasični katalogi ter katalogi drugih knjižnic v Sloveniji. V okviru CEK deluje tudi:

**Specializirani informacijsko-dokumentacijski center za ekonomijo (INDOK).** INDOK gradi lastno specializirano bibliografsko zbirkovo podatkov EKOSIC s področja ekonomije in z njo povezanih znanosti iz svojega knjižničnega fonda že od leta 1979 dalje. V centru nudijo tudi informacije iz osmih tujih CD-ROM zbirk.

**Center strokovnega izpopolnjevanja in svetovalne dejavnosti Ekonomski fakultete (CISEF)** je največji univerzitetno poslovno-izobraževalni center v Sloveniji. Predstavlja most med fakulteto in gospodarstvom. V obliki seminarjev, delavnic, tečajev, posvetov in šol se letno izobražuje več kot 2500 direktorjev, managerjev in strokovnih delavcev iz podjetij, bank in drugih ustanov. Osnovna področja izobraževalnih programov so: ekonomika, finance, bančništvo, splošni management, marketing, računovodstvo, upravljanje s človeškimi viri ter tuji jeziki. Izobraževalni programi se delijo na programe odprtega tipa in programe za zaključene skupine, izdelane po naročilu podjetja. V njih pa sodeluje preko 50 strokovnjakov, od katerih je slaba polovica univerzitetnih učiteljev, ostali pa so zunanjii sodelavci.



**Evropski dokumentacijski center (EDC)** je od marca 1990 s strani Komisije Evropske unije pooblaščeni informacijsko-dokumentacijski in depozitarni center za gradiva in dokumente Evropske unije (EU) v Sloveniji. Osnovne naloge EDC so pridobivanje, strokovna obdelava, hranjenje in zagotavljanje prostega dostopa do literature, dokumentov in informacijskih virov o EU ter nudjenje kvalitetnih informacij in storitev. V EDC so dostopne publikacije in gradiva, ki jih izdajajo institucije EU (Evropska komisija, Evropski parlament, Evropski svet, Evropsko sodišče, Evropski socialni in ekonomski komite), Svet Evrop, Evropski sklad za izboljševanje življenjskih in delavnih razmer, Evropski inštitut za javno upravo (Maastricht) in druge podobne institucije. Poleg teh pa so na voljo tudi različne mikrofilmske izdaje, podatki na CD-ROM-ih ter domače in tujne (Eurobases) on-line baze podatkov.

**Enota za založništvo.** Ekonomska fakulteta letno izda več kot 60 naslofov različnih študijskih gradiv (učbenikov, skript, vaj, zapiskov predavanj, ...). Sem sodi tudi zbirka MAKSIM, ki je sestavljena iz knjižnih del učiteljev fakultete. S temi deli, ki izražajo leta raziskovalnega in pedagoškega dela, želijo avtorji in fakulteta svoja najboljša dela predstaviti širši javnosti, namenjena pa so seveda tudi študentom.

# Študentske organizacije

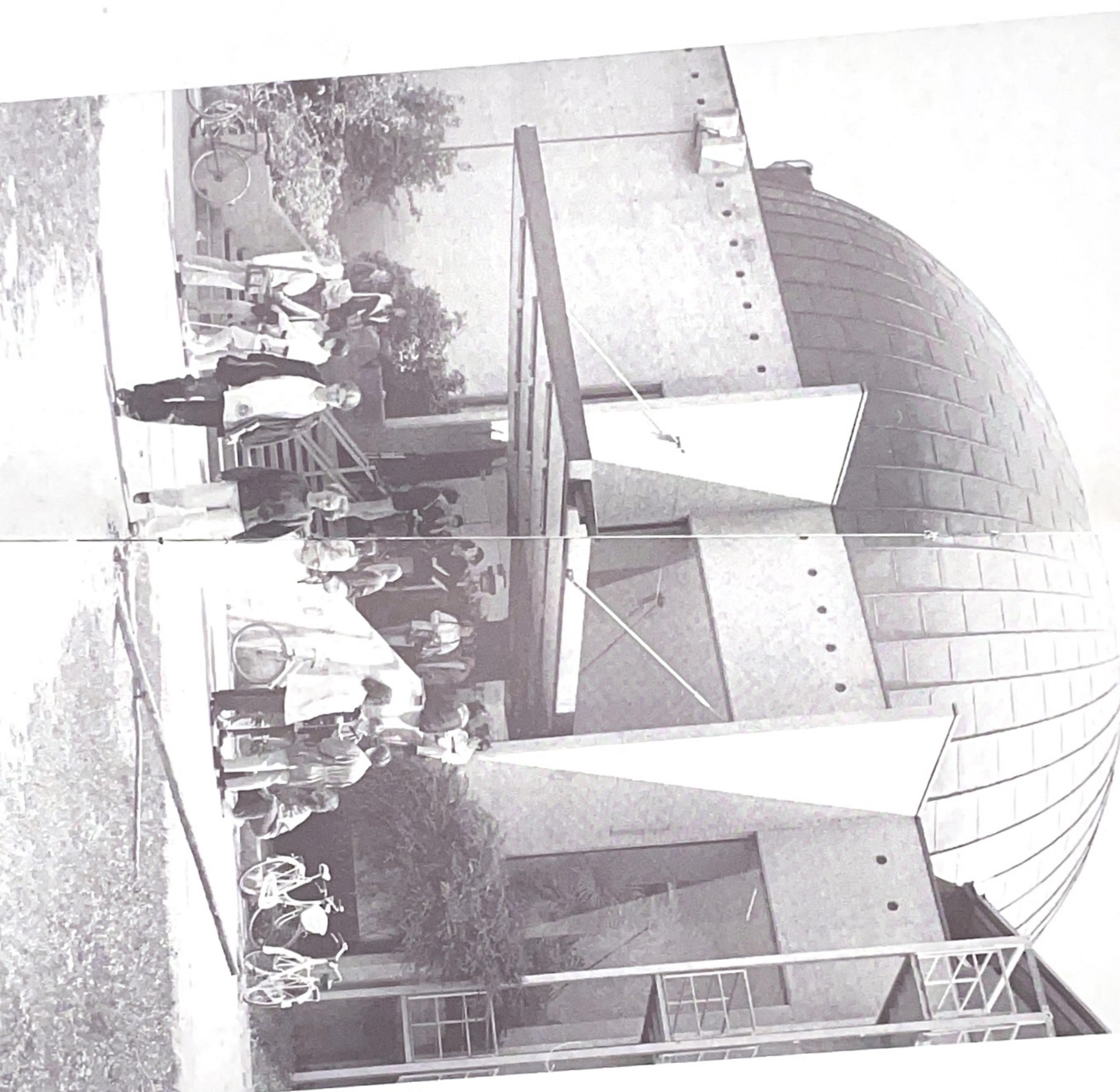
## Študentska organizacija Ekonomski fakultete (ŠOEF)

pokriva najrazličnejša področja, med katerimi so najpomembnejša sledeča:

- spremjanje in ocenjevanje študijskega procesa, predavateljev in pogojev študija
- povezave s fakultetami doma in v tujini, s posebnim poudarkom na skupnosti Alpe-Adran
- skrb za znižanje cen študentske prehrane in študijske literature
- organizacija različnih kulturnih in športnih prireditvev

## AIESEC je mednarodno združenje študentov ekonomije in managementa, ki deluje na 800 fakultetah v 81 državah. AIESEC Ljubljana ima danes preko 80 aktivnih članov, ki delujejo v okviru šestih timov (Projekti, Mednarodna izmenjava praks, Marketing, Zunanji stiki, Človeški viri, Finance) in s tem ustvarjajo možnosti za pridobivanje izkušenj, aktivno vključevanje mladih v njihovo družbeno in gospodarsko okolje ter spoznavanje in medsebojno sodelovanje mladih ljudi različnih kultur in narodov...

Expert Junior je projektna skupina študentov Ekonomski fakultete, katere osnovna dejavnost je posredovanje intelektualnih storitev študentov ekonomije ter drugih fakultet gospodarstvu. Delo je zasnovano projektno ter predstavlja dopolnitve na fakulteti pridobljenega znanja s prakso. Projekti protekajo tako na domači kot na mednarodni ravni, saj je Expert Junior polnopravna članica mednarodne mreže Junior Enterprise, ki združuje tovrstne organizacije po vsem svetu.



**Študentska sekcija Društva za marketing Slovenije (ŠS DMS)** je podmladek Društva za marketing Slovenije. Temeljni nalogi ŠS DMS sta izobraževanje in povezovanje bodoče marketinške elite. Povezovanje poteka v dveh smereh, in sicer kot povezovanje študentov, ki jim marketing pomeni nekaj več, ter kot povezovanje študentov z obstoječo slovensko marketinško prakso. Izobraževanje pa je organizirano z rednimi mesečnimi srečanji, predavanji in obiski različnih izobraževalnih programov.

**Management Group** je skupina študentov in mlajših diplomantov, katere cilj je pridobiti kvalitetna znanja s področja managementa in podjetništva. Članom je omogočeno izobraževanje na predavanjih in delavnicah, obiskovanje mednarodnih in domačih sejmov, kongresov, simpozijev ter podjetij. Na drugi strani pa Management Group nudi strokovno pomoč in svetovanje zainteresiranim podjetjem.

**Studentski FORUM** je podjetniška skupina študentov ekonomije, ki pomaga slovenskim in tujim podjetjem z organizacijo srečanj med ravnateljskimi skupinami podjetij in študenti, absolventi ter diplomanti ljubljanske univerze.

# Dodiplomski študij

Priskaz študijskih programov

# Dodiplomski študij

Priskaz študijskih programov

## VISOKA POSLOVNA ŠOLA

1 Enoten program

### Študijske smeri:

- management
- podjetništvo
- turizem
- mednarodno poslovanje
- podjetniške finance
- zavarovalstvo
- bančništvo
- računovodstvo
- poslovno informiranje

3 Študijske smeri iste kot v 2. letniku

1 semester strokovne prakse

4 Študijske smeri iste kot v 3. letniku

## HOTELIRSTVO IN TURIZEM

### Študijske smeri:

- hotelirstvo
- turizem

2 Študijske smeri iste kot v 1. letniku

3 Študijske smeri iste kot v 2. letniku  
obvezna strokovna praksa

## EKONOMIJA

1 Enoten program

2 Enoten program

3 Enoten program

### EKONOMSKI ODDELEK

### POSLOVNI ODDELEK

### Študijske smeri:

- trženje
- finance
- računovodstvo
- organizacija in vodenje
- informacijsko-upravljalnska smer

### Študijske smeri:

- narodno-gospodarska smer
- mednarodna menjava
- bančnofinančna smer

### Študijske smeri iste kot v 3. letniku

4

### Študijske smeri iste kot v 3. letniku

3

# Dodiplomski študij

# Dodiplomski študij



## REDNI ŠTUDIJ

Ekonomika fakulteta izvaja na rednem študiju dva ločena programa :

- štiriletni študijski program za pridobitev visoke strokovne izobrazbe - VISOKA POSLOVA ŠOLA
- štiriletni študijski program za pridobitev univerzitetne izobrazbe - EKONOMIJA

Program EKONOMIJA izobražuje študente bolj teoretske ekonomske naravnosti, ki se usposabljajo bodisi za delo visoke strokove zahavnosti raziskovalno-analitičnega značaja bodisi za učinkovito vodenje podjetij in drugih organizacij ter izvajanje poslovnih operacij doma in v tujini.

Program VISOKA POSLOVNA ŠOLA usposablja študente za takojo prakšno uporabo znanj, analitičnih postopkov in poslovnih tehnik in je tesno povezan s problemi poslovne prakse. Poleg analitičnih možnosti program izrazito razvija sposobnosti pogajanja, odločanja in realizacije sprejetih odločitev na vseh strokovnih in vodstvenih ravneh v različnih vrstah gospodarskih in drugih organizacij.

## IZREDNI ŠTUDIJ

Ekonomika fakulteta razpisuje kot izredni študij tri ločene programe:

- štiriletni študijski program za pridobitev visoke strokovne izobrazbe - VISOKA POSLOVA ŠOLA
- štiriletni študijski program za pridobitev univerzitetne izobrazbe - EKONOMIJA
- triletni študijski program za pridobitev višje strokovne izobrazbe - HOTELIRSTVO IN TURIZEM

Izredni študij se izvaja na fakulteti v Ljubljani in v študijskih skupinah zunaj Ljubljane. Programa VISOKA POSLOVNA ŠOLA in EKONOMIJA sta enaka kot pri rednem študiju.

Program HOTELIRSTVO IN TURIZEM se izvaja v sodelovanju z Biotehniško fakulteto. Program je organiziran na osnovi analize potreb gostinstva in turizma, kot ene najbolj perspektivnih gospodarskih panog, in je namenjen pridobitvi višje strokovne izobrazbe.

## ŠTUDIJ NA DALJAVO

V okviru posebnega PHARE projekta za regionalno sodelovanje deluje od leta 1994 na Ekonomski fakulteti Center za urejanje študija na daljavo v Sloveniji. V študijskem letu 1995/96 Ekonomika fakulteta začenja eksperimentalno izvajati študij na daljavo v 1. letniku VISOKE POSLOVNE ŠOLE v treh študijskih centrih v Novi Gorici, na Ptiju in v Trebnjem. Pri študiju na daljavo študent v glavnem študira samostojno iz posebej pripravljenih študijskih gradiv. Omogočeno pa mu je tudi komuniciranje preko računalniške mreže in občasno srečevanje z učitelji in tutorji v študijskih centrih. Ekonomika fakulteta je članica mednarodnih združenj za študij na daljavo EDEN in ICDE.

# Podiplomski študij

Ekonomska fakulteta izvaja v okviru podiplomskega študija pet magistrskih in štiri specifične podiplomske programe. Podiplomski programi slušateljem omogočajo pridobitev naziva magister oziroma specialist. V izvajanje podiplomskih študijev se poleg priznanih domačih raziskovalcev in kvalificiranih učiteljev vsako leto vključuje vse večje število priznanih profesorjev tujih univerz.

Prikaz magistrskih programov in programov specifičnih študijev

## MAGISTRSKI PROGRAMI SPECIALISTIČNI PROGRAMI

Ekonomija	Mednarodno poslovanje
Mednarodna ekonomija	Management
<b>Poslovodenje in organizacija</b> Študijske smeri: <ul style="list-style-type: none"><li>- splošno poslovodenje</li><li>- trženje</li><li>- informacijski sistemi</li><li>- finance</li><li>- poslovodenje bank</li><li>- računovodstvo in revizija</li><li>- kvantitativne metode v poslovanju</li></ul>	<b>Ustanavljanje, poslovodenje, svetovanje manjšim podjetjem</b> <b>Revidiranje računovodstva</b>
<b>Ustanavljanje, poslovodenje, svetovanje manjšim podjetjem</b> Študijske smeri: <ul style="list-style-type: none"><li>- informacijsko-upravljalni sistemi</li><li>- operacijske raziskave</li><li>- statistika</li></ul>	

# Doktorski študij

Ekonomska fakulteta omogoča pridobitev doktorata znanosti na področjih ekonomskih, poslovno-organizacijskih in informacijsko-upravljalnih znanosti.

Doktorat znanosti lahko na fakulteti pridobijo kandidati z visoko izobrazbo ekonomske ali druge smeri, ki imajo magisterij ali pa so avtorji objavljenih pomembnih raziskovalnih del s področij ekonomskih, poslovno-organizacijskih ali informacijsko-upravljalnih znanosti.

Izobraževanje za pridobitev doktorata je organizirano v obliki svetovalnega dela. Podrobnosti za pridobitev doktorata znanosti so urejene s Pravilnikom o doktorskih dizertacijah.

MBA rezidenčni študij. Ekonomska fakulteta poleg izrednega podiplomskega študija nudi tudi MBA rezidenčni študij v Izobraževalnem centru v Radovljici. Študij je namenjen sedanjam in bodočim managerjem profitnih in neprofitnih organizacij. Študij poteka pretežno v angleškem jeziku in omogoča štiri študijske smeri: Splošni management, Bančni management, Management zavarovalnic, Hotelski management.

Pri izvajaju programa MBA rezidenčni študij tesno sodeluje z naslednjimi univerzami: Universiteit Amsterdam, Nizozemska., University of Bristol, Anglija., Cornell University, ZDA., Indiana University, ZDA., Kellogg, Northwestern University, ZDA., University of Pittsburgh, ZDA., Tel Aviv University, Izrael.

# Predstavitev osebja

## Redni profesorji

- dr. Janez Grad, Informatika  
dr. Slavka Kavčič, Računovodstvo  
dr. Ivo Lavač, Družbeno računovodstvo in medsektorska analiza  
dr. Janez Malačič, Demografija, Ekonomika dela  
dr. Viljem Merhar, Politična ekonomija  
dr. Oto Norčič, Razvoj ekonomske teorije, Politična ekonomija  
dr. Tea Petrin, Organizacija in struktura trga, Tržne poti in sistemi  
dr. Lovrenc Pfajfar, Ekonometrija  
dr. Vekoslav Potočnik, Organizacija komercialnega poslovanja in trženja  
dr. Danijel Pučko, Ekonomika in planiranje podjetja  
dr. Krešimir Puharč, Gospodarsko pravo, Mednarodno gospodarsko pravo, Pravo industrijske lastnine  
dr. Janez Prašnikar, Ekonomija  
dr. Ivan Ribnikar, Denarni sistemi in denarna teorija  
dr. Marjan Senjur, Ekonomija, Gospodarski razvoj  
dr. Ferdinand Trošt, Mednarodni ekonomske odnosi, Mednarodna ekonomija  
dr. Aleš Vahčič, Splošna ekonomska politika, Podjetništvo

## Izredni profesorji

- dr. Ludvik Bogataj, Uporaba matematike v ekonomiji  
dr. Lea Bregar, Statistika, Poslovna statistika  
dr. Zarjan Fabjančič, Ekonomska politika, Planiranje  
dr. Miroslav Glas, Ekonomija, Podjetništvo  
dr. Andrej Kumar, Mednarodna ekonomija  
dr. Bogomir Kovač, Politična ekonomija, Primerjalna analiza ekonomskih sistemov  
dr. Bogdan Lipičnik, Organizacija, Upravljanje s človeškimi viri  
dr. Janez Ločniškar, Računovodstvo, Revizija  
dr. Iča Rošek, Trženje(Marketing)  
dr. Maks Tajnikar, Ekonomska teorija in politika, Podjetništvo

## Docenti

- dr. Talib Damij, Informatika  
dr. Vlado Dimovski, Splošna ekonomska politika in management  
dr. Nevenka Hrovatin, Ekonomika, Ekonomska politika  
dr. Dušan Hvalica, Matematika  
dr. Marko Jaklič, Ekonomija  
dr. Tanja Mihalič, Splošna ekonomska, Turizem in turistična podjetja  
dr. Dušan Mramor, Financedr.  
dr. Vesna Prašnikar, Mikroekonomija in ekonometrija  
dr. Zdenko Prohaska, Monetarne in denarne finance  
dr. Gordan Resinović, Informatika, Informacijski sistemi  
dr. Jože Rovan, Statistika  
dr. Rudi Rozman, Analiziranje in organiziranje poslovanja  
dr. Boris Šuštar, Mednarodno poslovanje

Višji predavatelji  
mag. Franc Arh, Statistika 1  
mag. Damir Čibic, Osnove ekonomije  
mag. Jože A. Čbej, Matematika

## Predavatelji telesne vzgoje

- spec. Nada Petrovič, Športna vzgoja  
spec. Jože Ogrinc, Športna vzgoja  
spec. Peter Breskvar, Športna vzgoja

## Predavatelji tujih jezikov

- Nadja Dobnik, prof., Francoski in italijanski jezik  
Eva Finžgar, prof., Angleški jezik  
Marjeta Hrovat Čelovič, prof., Angleški jezik  
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dr. Metka Tekavčič, Poslovno-organizacijske znanosti  
mag. Nada Zupan, Organizacija podjetja  
mag. Borut Rusjan, Ekonomika organizacije in organizacija proizvodnje  
dr. Andrej Sušjan, Razvoj ekonomske teorije  
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mag. Nada Zupan, Organizacija podjetja  
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dr. Tone Hrastelj, Mednarodno poslovanje  
dr. Blaženka Košmelj, Statistika  
dr. Drago Kotnik, Komercialna politika  
dr. Stanislav Možina, Sociopsihologija v podjetju  
dr Janez Planina, Ekonomika turizma,  
poslovanje turističnih organizacij  
dr. Lado Rupnik, Javne finance  
dr. Viljem Rupnik, Matematika  
dr. Vojan Rus, Temelji filozofije  
dr. Lojze Sočan, Ekonomika industrije  
dr. Draga Štepko, Ekonomika podjetja  
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Finančno računovodstvo, Stroškovno računovodstvo

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dr. Jože Šter, Temelji sociologije in politologije

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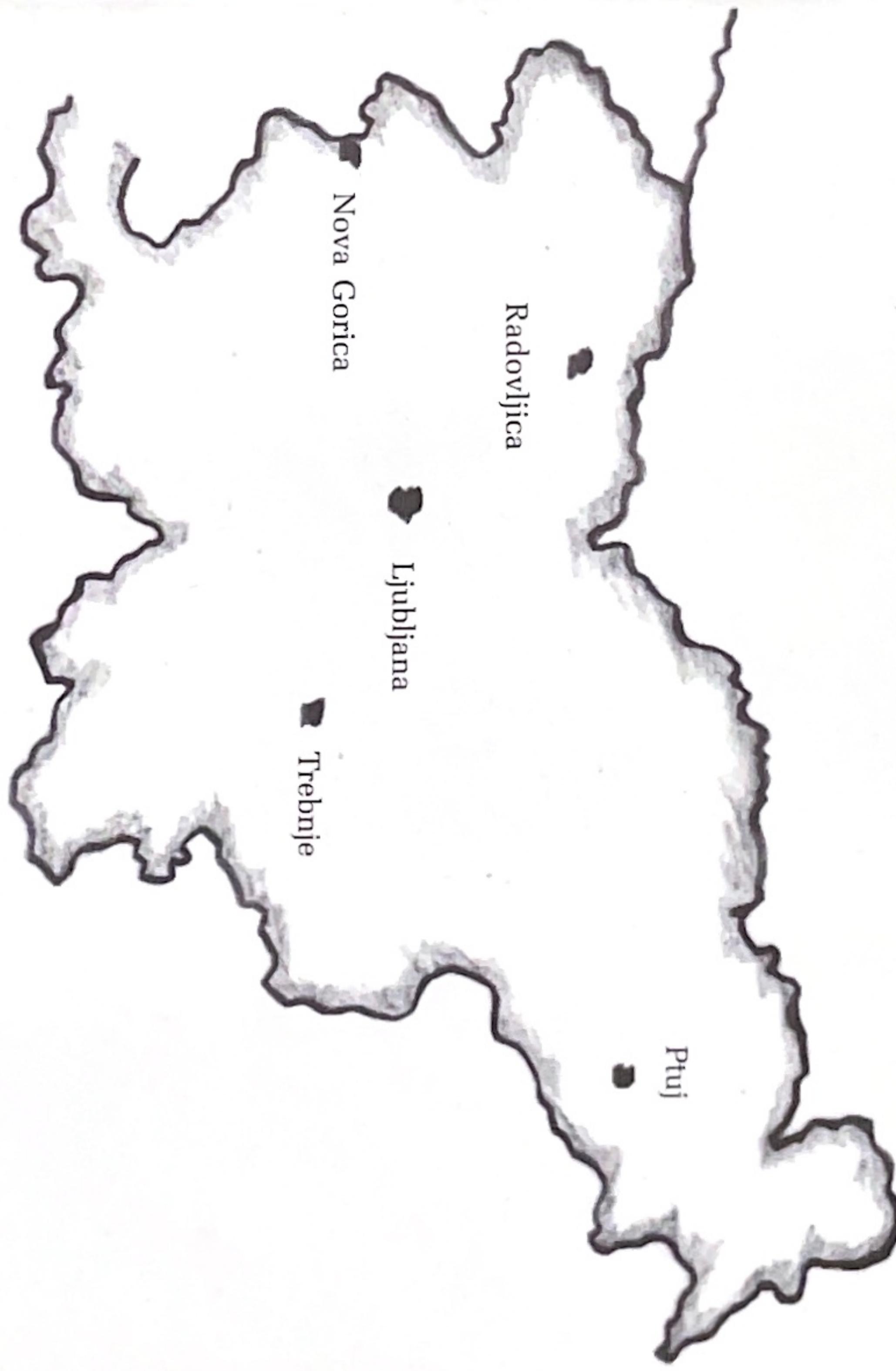
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dr. Miro Gradišar, Informatika  
dr. Mihal Perman, Statistika  
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- Slavko Flis dipl.ekon., Zavarovalne finance,  
Zunanjetgovinsko zavarovanje  
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Lisa Harrsbacher, prof., Angleški jezik  
Anita Susan Gera, prof., Angleški jezik  
Ženja Kansky, prof., Angleški jezik  
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Vodja projekta: Primož Karba

Tekst: Primož Karba

Oblikovanje: Daria Špec

Elektronski prelom: B&B design

Izdelava fotolitov: GOXY d.o.o.

Fotografija: Petra Špec

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# Introductory Words

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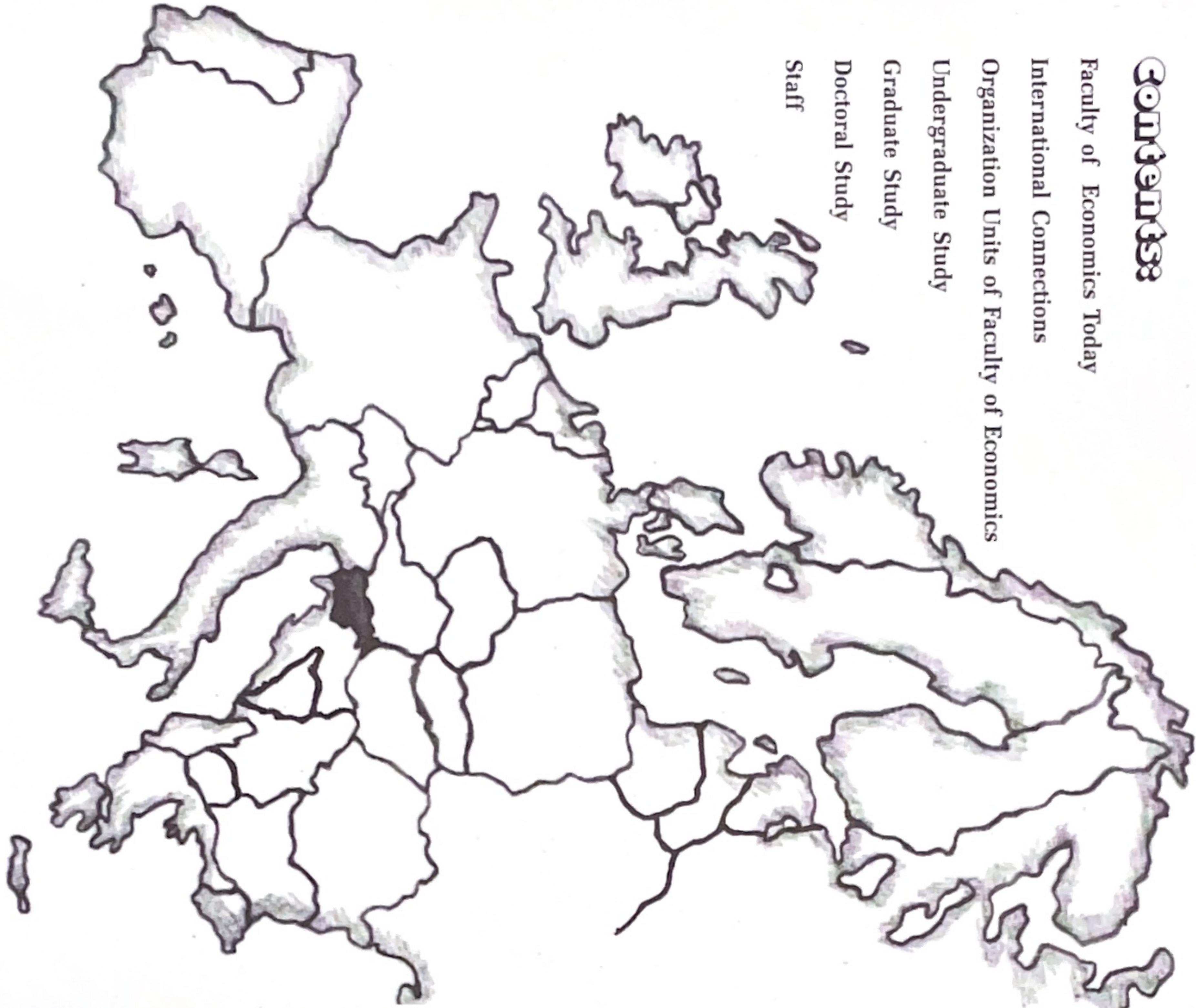
Organization Units of Faculty of Economics

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The Faculty of Economics was founded on March 3, 1946 by a decree of the Slovene Government. It performed its activities in the premises in 27, Gregorčičeva Street. In the first year 334 students enrolled to the Faculty, and the learning process began with one Full Professor, one Lecturer, one Assistant Professor and nine part-time Lecturers.

The number of enrolled students gradually decreased up to the academic year of 1954/55. In that year only 248 students enrolled. Since 1954/55 the number of enrolled students has been increasing so that, since the academic year 1990/91, the enrollment in the first year has been limited to 850 full-time students. Each year there are also about 1000 part-time students who enroll in the first study year at the study centres in Ljubljana and elsewhere in Slovenia. The Faculty began with its study process at the present location in autumn 1976.

The students are trained at the Faculty to manage companies efficiently, to manage individual business organizational fields, or to carry out research work and perform analytical tasks. This is guaranteed by a vast fund of theoretical, methodological and applicative know-how. The fundamental purpose of the study is to develop the graduates' leading (managerial) skills or the skills needed to perform highly professional work attuned to the national economy.

Completed undergraduate study enables graduates to continue their education at the graduate level (Specialization and Master's Degree) to Doctor of Philosophy Degree. In parallel with its pedagogical work the Faculty has been developing its scientific and research activities in the fundamental and applicative fields of Economics and Business Organization.

Dean Faculty of Economics  
Vekoslav Potočnik

Ljubljana, May 1995

# Faculty of Economics Today

## International Connections

Today the Faculty of Economics in Ljubljana is a modern academic institution, performing various programmes of undergraduate, graduate and doctoral study. More than 5000 students study in these

programmes per year. At the disposal of students and nearly a hundred university teachers there are 4 large lecture rooms and 44 smaller ones, six of which are specially equipped for the needs of foreign language teaching with audio and video equipment, while five of them have modern computer equipment. The Faculty has a library with two reading rooms, several conference rooms and a restaurant, too. In the Faculty complex there is also a University Computer Centre.

The Faculty of Economics has been maintaining its connections with related institutions worldwide for several decades, and the international activities of the Faculty have especially expanded in the past years. The most important international connections are the following:



**PRAGMA** group has been established by the members of Erasmus Project and expanded by the University of Kutztown and the Faculty of Economics becoming its members. The network is intended to exchange undergraduate students among higher education organizations from the United Kingdom, France, Spain, the Netherlands, Denmark, Germany, Italy, the USA, Portugal, Finland and Slovenia.

**TEMPUS** is a project intended for university teachers' and students' education in the field of economics. Education takes place by exchanging teachers and students among the faculties E.S.C. BREST, Università degli studi di Siena, University of Bristol and the Faculty of Economics in Ljubljana.

**CEPUS** is a programme of students' and university teachers' exchange among the Faculties of Economics in Rijeka, Klagenfurt, Budapest and Ljubljana.

**Ljubljana Summer Programme** is a joint project of the American Business School of the University in Indiana, the Austrian University of Economics in Vienna, the Hungarian University in Budapest, and the Faculty of Economics in Ljubljana. The programme is in its development stage at the moment and will start with its activities in June 1996 in the English language; it will take place mostly in Ljubljana, and partly in Vienna and Budapest.

# Organization Units of the

## Faculty of Economics

**The Research centre of the Faculty of Economics (RCEF)** is an organizational unit in the framework of which the research work at the Faculty of Economics has been developed.

The basic purpose of RCEF is the performing of basic and applicative research projects in the field of Economics, Business, Informatics and Management, consultancy services to companies, organizations and social bodies, as well as help in the education of the young staff working in the field of science. RCEF has realized this objective by organizing the research of the Faculty's Professors and Assistant Professors, by planning and directing research work, publishing the findings of research activities, organizing conferences, by professional training of its staff, cooperation with other research institutions, by making contacts and cooperating with companies, as well as maintaining the contacts among foreign and domestic experts.

**The Central Economic Library (CEK)** is the biggest library in the field of Economics and Business in Slovenia and is a member of the European Business Schools Librarians' Group (EBSLG). Besides lending its reading resources, it mediates information and enables the lending of materials from other libraries and centres at home as well as abroad. The library's reading resources comprise more than 215,000 units. Various computerized and classical catalogues as well as the catalogues of other libraries in Slovenia are at the users' disposal. Within the framework of the CEK there is also: **The Specialized Information-Documentation Centre For Economics (INDOK).** INDOK has been creating its specialized bibliographic database EKOSIC from the field of Economics and the sciences related to it from its book fund since 1979. The centre offers information from eight foreign CD-ROM databases as well.

**The Centre for Management Development and Training (CISEF)** is the biggest university business and educational centre in Slovenia. It represents a bridge between the Faculty and the economy. In the form of seminars, workshops, courses, conferences and schools, more than 2500 directors, managers and professional staff from companies, banks and other institutions have been trained. The basic fields of educational programmes are economics, finance, banking, general management, marketing, accounting, human resources management and foreign languages. Educational programmes are divided into open-type programmes and programmes for closed groups, which are tailor-made. More than 50 experts cooperate in them, of which slightly less than a half are the Faculty Professors while the others are visiting lecturers.



**The Data Analytical Service of the Faculty of Economics (PASEF)** is a centre of knowledge, the objective of which is to build a system for the industrial production of multimedia information products, especially for the needs of economics and business. Therefore the Centre acquires, tests, systematically stores and gives in usage all the types of numerical data, text, video and audio information in a user friendly way. The system helps with seminar work, work on undergraduate theses, master's theses and doctor's theses, learning materials, books, articles, multimedia presentations, teleconferences, telelectures, etc. All the information, programme equipment and instructions are available via PASEF's computers, and, shortly, they will also be available via modems, Internet and CD-ROM-s.

**The Publishing Unit.** The Faculty of Economics publishes more than 60 titles of various study materials yearly (textbooks, lecture notes, exercises, etc.) Here also belongs the collection MAKSIME in which the Faculty Professors' works, published as books, are collected. With these works, expressing years of research and pedagogical work, the authors and the Faculty wish to present the best of their work to the broader public, but, of course, they are intended for students as well.

# Student organizations

**Student organization of the Faculty of Economics (ŠOEF)** covers the most versatile domains among which the most important are the following:

- accompanying and evaluating of the study process, lecturers and study conditions
- connections with faculties at home and abroad, with special emphasis on the group Alpe-Adria.
- efforts to lower the prices of student food and study literature
- organization of different cultural and sports performances

**AIESEC** is an international association of students of Economics and Management active at 8000 faculties in 81 countries. Today AIESEC Ljubljana has over 80 active members, working within the framework of six teams (Projects, International Exchange of Practice, Marketing, Foreign Connections, Human Resources, Finance), and thus creating possibilities for them to acquire experiences, to actively incorporate young people in their social and economic environment, and enable them to meet and mutually cooperate with other young people of different cultures and nations.

**Expert Junior** is a project group of students of the Faculty of Economics, the basic activity of which is mediating students of Economics and other faculties' intellectual services to economy. The work is planned as project work, and doing it, students can make their knowledge, acquired at the Faculty, richer with practice. The projects run on a domestic as well as on an international level, since Expert Junior is a fully authorized member of the international network Junior Enterprise, joining such organizations worldwide.



**The Student Section of the Marketing Association of Slovenia (ŠS DMS)** is an offspring of the Marketing Association of Slovenia. The basic tasks of ŠS DMS are to educate and connect the future marketing elites. The connecting activities go in two directions, namely as the connection of the students seriously interested in marketing, and as students' connection with present day Slovene marketing practice. Education, however, is organized through regular monthly meetings, lectures and visits to different educational programmes.

**Management Group** is a group of students and younger graduates, the goal of which is to acquire knowledge of high quality from the field of Management and Entrepreneurship. Members can obtain training in the form of lectures and workshops, they can visit international and domestic fairs, congresses and symposiums, visit companies and make professional excursions. On the other hand, Management Group provides professional help and consultancy services to the companies interested in them.

**Student FORUM** is an entrepreneurial group of students of Economics that helps Slovene and foreign companies to organize meetings among company principal groups and students, undergraduates and graduates from Ljubljana University.

# Undergraduate Study

## Study Programme Scheme

## Study Programme Scheme

# Undergraduate Study

## BUSINESS SCHOOL

### 1 Unified Programme

#### Areas of Specialization:

- Management
- Entrepreneurship
- Tourism
- International Business
- Business Finance
- Insurance Industry
- Banking
- Accounting
- Business Informatics

### 2

SCHOOL OF ECONOMICS	
1	Unified Programme
2	Unified Programme
3	ECONOMICS DEPARTMENT

### ECONOMICS DEPARTMENT

### BUSINESS DEPARTMENT

#### Unified Programme

#### Areas of Specialization:

- Marketing
- Finance
- Accounting
- Organization and Management
- Information Management

### 3

### 3 Areas of Specialization the same as in 2<sup>nd</sup> year

### 4 Areas of Specialization the same as in 3<sup>rd</sup> year

## HOTEL INDUSTRY AND TOURISM

#### Areas of Specialization:

- Hotel industry
- Tourism

### 1 Areas of Specialization the same as in 1<sup>st</sup> year

### 3 Areas of Specialization the same as in 2<sup>nd</sup> year

### 4

#### Areas of Specialization:

- National Economy
- International Exchange
- Banking/Finance

#### Areas of Specialization the same as in 3<sup>rd</sup> year

# **Undergraduate Study**

# **Undergraduate Study**

## **FULL-TIME STUDY**

The Faculty of Economics performs two separate programmes in full-time study:

- a four-year programme to acquire higher professional education - BUSINESS SCHOOL
- a four-year programme to acquire academic education - SCHOOL OF ECONOMICS

The programme of the SCHOOL OF ECONOMICS teaches students a more theoretical orientation of economics and they are trained either to perform work of high professional demand in research and analysis, or to manage companies and other organizations efficiently, as well as perform business operations at home and abroad.

The programme of the BUSINESS SCHOOL instructs students how to use their knowledge, analytical procedures and business techniques practically and immediately, and is closely connected to the problems of business practice. Not only does the programme develop its analytical possibilities, but it expressively develops negotiation and decision-making skills, and the realization of taken decisions on all professional and managerial levels in various types of economic and other organizations.



## **PART-TIME STUDY**

The Faculty of Economics advertises three separated programmes as part-time study:

- a four-year study programme to acquire higher professional education - BUSINESS SCHOOL
- a three-year study programme to acquire academic education - SCHOOL OF ECONOMICS
- a three-year study programme to acquire higher professional education - HOTEL INDUSTRY AND TOURISM

Part-time study is performed at the headquarters of the Faculty in Ljubljana and in study

groups outside Ljubljana. The programmes BUSINESS SCHOOL and SCHOOL OF ECONOMICS are equivalent to the full-time study. The programme HOTEL INDUSTRY AND TOURISM is performed in cooperation with the Faculty of Biotechnology. The programme is organized on the basis of the needs analysis of catering industry and tourism, as one of the most promising economic fields, and its objective

is to acquire higher professional education.

## **DISTANCE LEARNING STUDY**

Within the framework of a special PHARE project for regional cooperation, a centre, providing distance learning study in Slovenia, has been active at the Faculty of Economics since 1994. In the academic year of 1995/96 the Faculty of Economics is beginning to perform distance learning study experimentally in the first year of the BUSINESS SCHOOL in three study centres: Nova Gorica, Ptuj, Trebnje. In distance learning a student mostly studies independently, from specially prepared study materials. He can also communicate on-line, using computer network, and meet Professors and Tutors in study centres from time to time. The Faculty of Economics is a member of the international associations of distance learning EDEN and ICDE.

# Graduate Study

Within the framework of graduate study the Faculty of Economics performs five Master's Degree and four Specialist Degree graduate programmes. Graduate programmes enable students to acquire a Master's Degree or Specialist Degree title. Each year a larger and larger number of recognized Professors from foreign Universities are included in performing graduate studies besides the recognized domestic researchers and qualified professors.

Master's Degree Programme and Specialist Degree Study Programme Scheme

## MASTER'S DEGREE PROGRAMMES

## SPECIALIST DEGREE PROGRAMMES

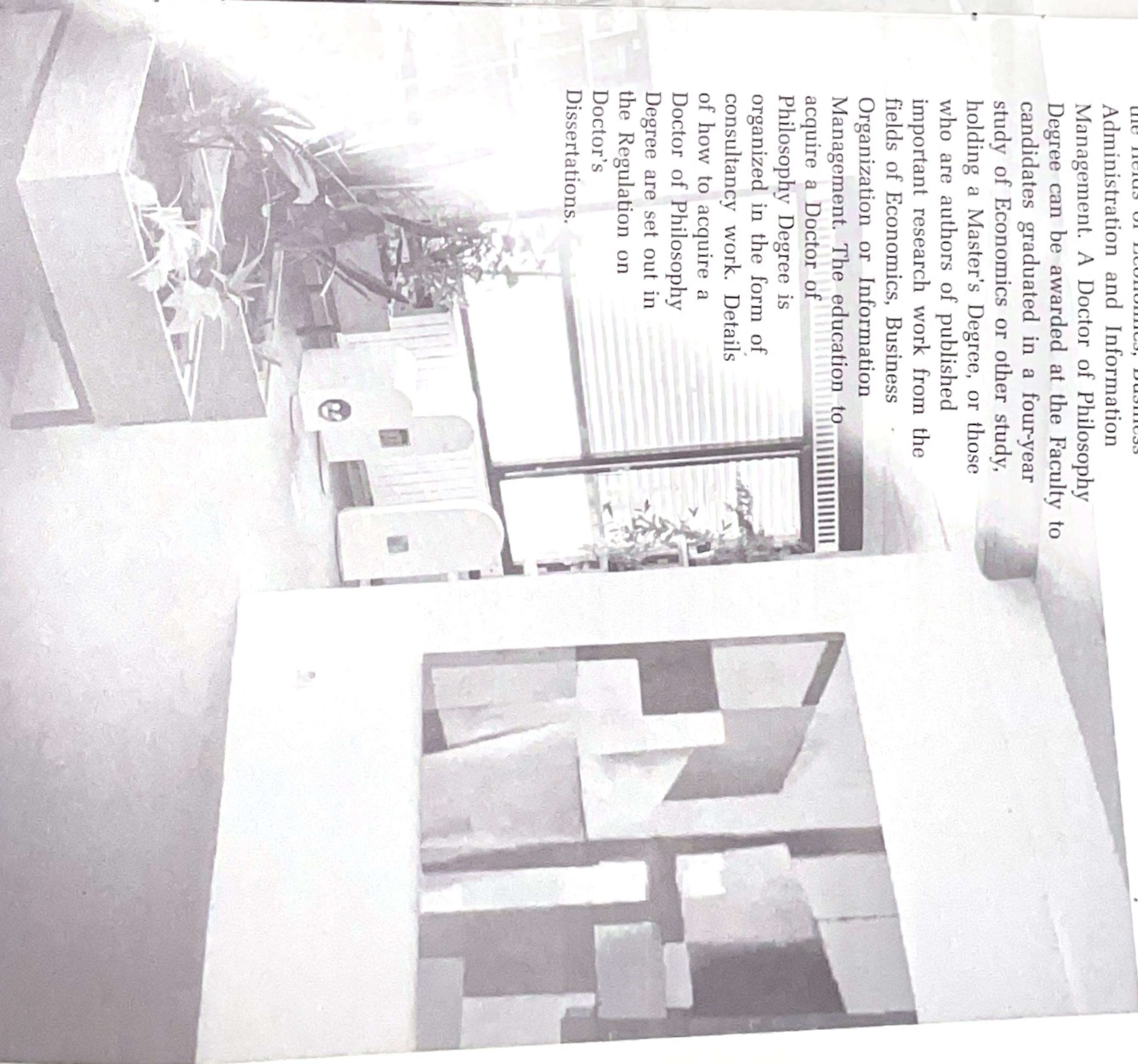
Economics	International Business
International Economics	Management
Management and Organization	Founding, Management, Consultancy Services in smaller companies
Areas of Specialization:	Auditing Accountancy
- General Management	
- Marketing	
- Information Systems	
- Finance	
- Bank Management	
- Accounting and Auditing	
- Quantitative Methods in Business	
Founding, Management, Consultancy Services in smaller companies	Dissertations.
Information Management	
Areas of Specialization:	
- Information Management Systems	
- Operative Research	
- Statistics	

**MBA Resident Study.** Besides part-time graduate study, the Faculty of Economics also offers MBA Resident Study in the Educational Centre in Radovljica. The study is intended for present and future managers of profit and non-profit organizations. The study takes place mostly in English and provides four areas of specialization: General Management, Banking Management, Management in Insurance Companies, Hotel Management. In performing the programme, MBA Resident Study cooperates closely with the following universities: Universiteit Amsterdam, the Netherlands, University of Bristol, England, Cornell University, the USA, Indiana University, the USA, Kellogg, Northwestern University, the USA, University of Pittsburgh, the USA, Tel Aviv University, Israel.

# Doctoral Study

The Faculty of Economics offers the opportunity to acquire a Doctor of Philosophy Degree in the fields of Economics, Business Administration and Information Management. A Doctor of Philosophy Degree can be awarded at the Faculty to candidates graduated in a four-year study of Economics or other study, holding a Master's Degree, or those who are authors of published

important research work from the fields of Economics, Business Organization or Information Management. The education to acquire a Doctor of Philosophy Degree is organized in the form of consultancy work. Details of how to acquire a Doctor of Philosophy Degree are set out in the Regulation on Doctor's Dissertations.



## Full Professors

- Janez Grad, Ph.D., Informatics  
 Slavka Kavčič, Ph.D., Accounting  
 Ivo Lavrač, Ph.D., Social Accountancy and Input-Output Analysis  
 Janez Malačić, Ph.D., Demography, Work Economics  
 Viljem Merhar, Ph.D., Political Economics  
 Oto Norčić, Ph.D., Evolution of Economic Theory,  
 Political Economics  
 Tea Petrin, Ph.D., Organization and Market Structure,  
 Distribution Channels and Systems  
 Ljovrenc Pflajar, Ph.D., Econometrics  
 Vekoslav Potočnik, Ph.D., Commercial Management and  
 Marketing Organization  
 Daniel Pučko, Ph.D., Economics and Planning in the Enterprise  
 Krešimir Puharič, Ph.D., Commercial Law, International  
 Commercial Law, Industrial Property Law  
 Janez Prašnikar, Ph.D., Economics  
 Ivan Ribnikar, Ph.D., Monetary Systems and Monetary Theory  
 Marjan Senjur, Ph.D., Economics, Economic Development  
 Ferdinand Trošt, Ph.D., International Economic Relations,  
 International Economy  
 Aleš Vahčič, Ph.D., General Economic Policy, Entrepreneurship

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Zarjan Fabjančič, Ph.D., Economic Policy

Miroslav Glas, Ph.D., Economy, Entrepreneurship

Andrej Kumar, Ph.D., International Economy

Bogomir Kovač, Ph.D., Political Economy, Comparative Analysis  
 of Economic Systems

Bogdan Lipičnik, Ph.D., Organization, Human Resources

Management

Janez Ločniškar, Ph.D., Accountancy, Auditing

Iča Rojšek, Ph.D., Marketing

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 Entrepreneurship

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Marko Jaklič, Ph.D., Economics

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 Jože Ogrinc, Spec., Physical Training  
 Peter Breskvar, Spec., Physical Training

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 Marijeta Hrovat Čelovič, B.A., English Language  
 Alenka Umek Miličić, B.A., English Language  
 Irena Zavrl, B.A., German Language

## Junior Teaching Assistants

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Andrej Sušjan, Ph.D., Development of Economic Theory

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 Drago Kotnik, Ph.D., Commercial Policy  
 Stanislav Možina, Ph.D., Sociopsychology in an Enterprise  
 Janez Planina, Ph.D., Economics in Tourism, Business in  
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- Lado Rupnik, Ph.D., Public Finance  
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- Draga Stopko, Ph.D., Economics of Enterprise  
 Ivan Turk, Ph.D., Managerial Accounting, Financial Accounting,  
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### Associate Professors

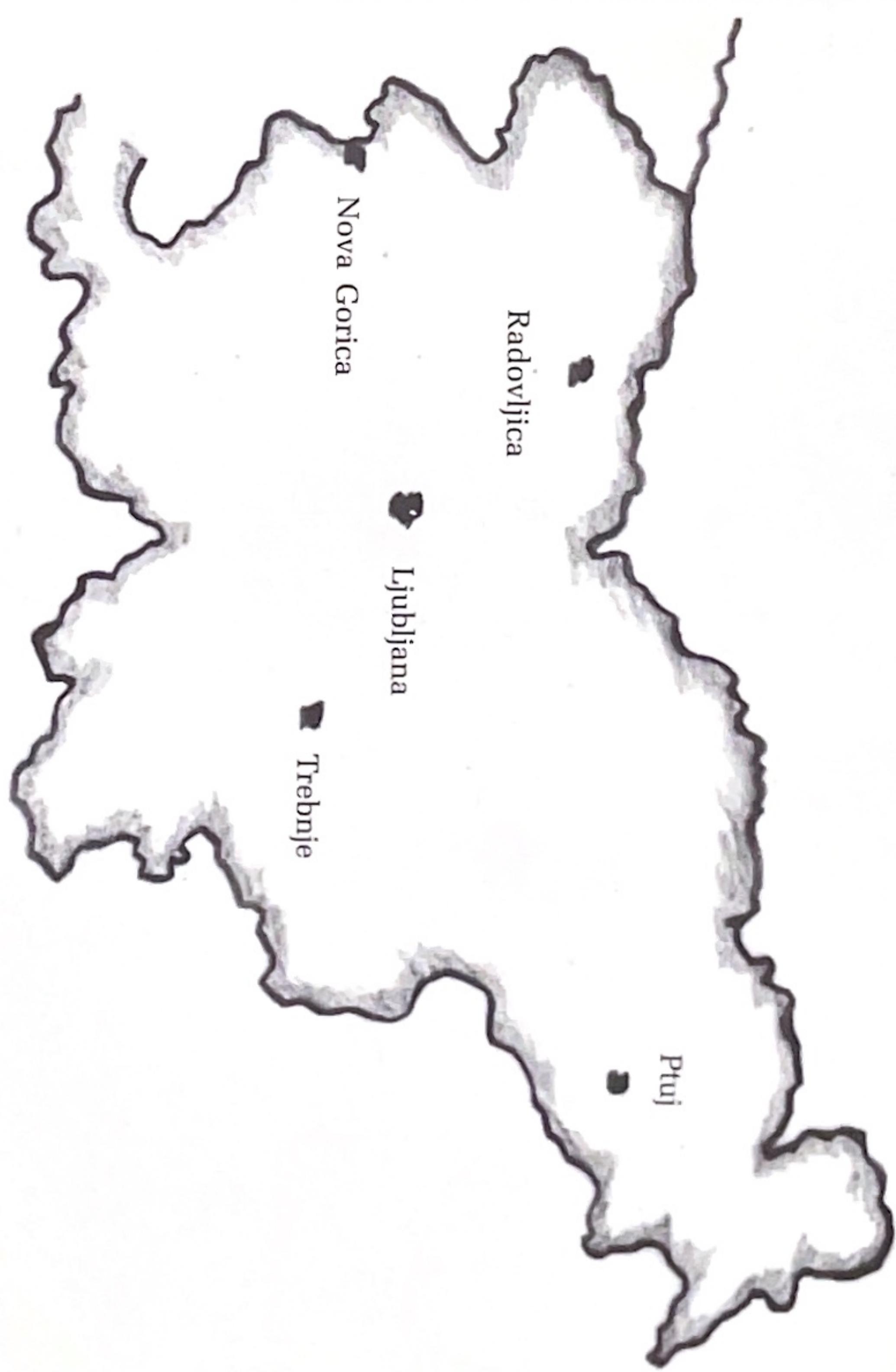
- Borka Jerman Blažič, Ph.D., Information Networks  
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**DTP:** B&B design,  
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**Proofreading:** David Hollingworth  
**Printed by:** MEDIUM d.o.o.