Hoole, Francis W., <u>Evaluation Research and Development Activities</u>, Sage Publications, Beverly Hills, California, 1978. (205 pages)

Jackson, David J. and Edger F. Borgatta (Editors), <u>Factor Analysis and Measurement in Sociological Research: A Multi-Dimensional Perspective</u>, Sage Publications, Beverly Hills, California, 1981. (317 pages)

Janis, Irving L. and Leon Mann, <u>Decision Making: A Psychological Analysis of Conflict, Choice, and Commitment</u>, The Free Press, New York, New York, 1977. (488 pages)

John, Peter W. M., <u>Statistical Design and Analysis of Experiments</u>, The Macmillan Company, New York, New York, 1971. (356 pages)

Kaplan, Abraham, <u>The Conduct of Inquiry: Methodology for Behavioral Science</u>, Chandler Publishing Company, San Francisco, California, 1964. (428 pages)

Kirk, Roger G., <u>Experimental Design: Procedures for the Behavioral Sciences</u>, Brooks/Cole Publishing Company, Belmont, California, 1968. (577 pages)

Leenders, Michael R. and James A. Erskine, <u>Case Research: The Case Writing Process</u>, Second Edition, Research and Publications Division, School of Business Administration, The University of Western Ontario, London, Ontario, Canada, 1978. (167 pages)

Marx, Melvin H. and Felix E. Goodson (Editors), <u>Theories in Contemporary Psychology</u>, Second Edition, Macmillan Publishing Company, Inc., New York, New York, 1976. (642 pages)

Maslow, Abraham H., <u>The Psychology of Science: A Reconnaissance</u>, Henry Energy Company, (A Gateway Edition) Chicago, Illinois, 1969. (168 pages)

Mason, Richard O. and E. Burton Swanson, <u>Measurement for Management Decisions</u>, Addison Wesley, Inc., Reading, Massachusetts, 1981. (550 pages)

Mowday, Richard T. and Richard M. Steers (Editors), <u>Research in Organizations: Issues and Controversies</u>, Goodyear Publishing Company, Inc., Santa Monica, California, 1979. (350 pages)

Mullins, Carolyn J., <u>A Guide to Writing and Publishing in the Social and Behavioral Sciences</u>, John Wiley and Sons, New York, New York, 1977. (431 pages)

Mumford, Enid, Rudi Hirchheim, Guy Fitzgerald and Trevor Wood-Harper (Editors), <u>Research Methods in Information Systems</u>, Elsevier Science Publishing Company, Inc., New York, New York, 1985. (320 pages)