

COURSE OBJECTIVES

Upon completing this course the student will understand the research process and the literature, tools and techniques associated with each phase of the process from library research through objective specification, topic analysis, hypothesis formulation, selection of research strategies and experimental design, data collection and analysis, to the preparation of publishable research reports. The student will also be able to identify and evaluate the major contingencies which influence the process or phases within the overall process; (e.g., operating paradigms, scientific versus socio-technical methods, empirical versus theoretical, theory building versus testing, nomothetic versus idiographic, causal versus correlational, etc.). Finally, the student will be introduced to some of the frontiers of knowledge in MIS and will begin to develop the ability to critically evaluate articles in the learned journals of this field.